

Reading and Speaking

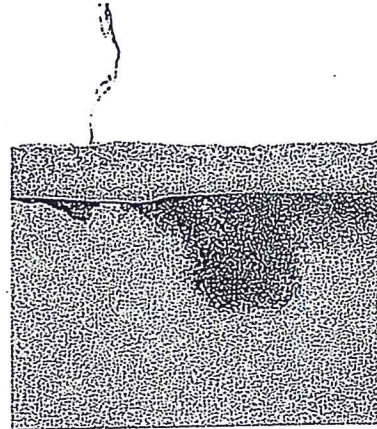
Read the cases and fill in the table on page 101.

Case A

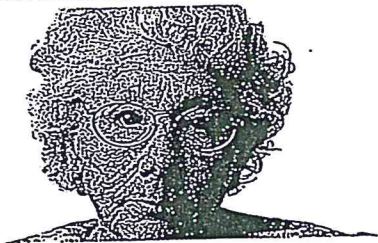
A man sued a world-famous beer company for ten thousand dollars for false advertising. He claimed that he suffered physical injury and emotional distress from the implied promises made in the advertisements. When he drank the beer, he did not experience greater success with women. In addition, the beer made him sick.

What would you do?

- a award the man ten thousand dollars
- b award the man _____ dollars
- c dismiss the case because _____
- d _____



Case B

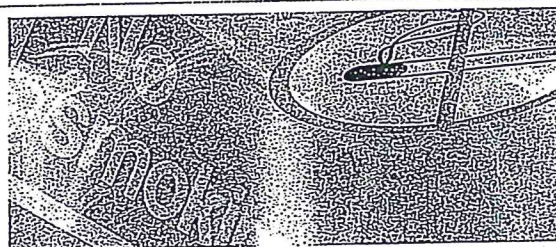


A 98-year-old woman sued a daily newspaper for publishing her picture next to a headline that read, 'World's Oldest Nurse, 103, Quits Because She's Pregnant'. The article that went with the headline told about a nurse from New Zealand who had to quit her job because she had got pregnant after having an affair with an 80-year-old man. The story was completely untrue, but the woman was embarrassed and humiliated when her family and friends asked her when her baby was due. She sued the newspaper for a million pounds for invasion of privacy and emotional distress. The newspaper's publisher admitted in court that the paper had used the woman's picture because they assumed she was dead.

What would you do?

- a award the woman a million pounds
- b award the woman _____ pounds
- c dismiss the case because _____
- d _____

Case C



A man sued a major tobacco company for ten million dollars for the death of his sister. The sister died of lung cancer at the age of 49 and had been a lifelong smoker. He claimed that his sister had started smoking as a teenager because of the glamorous images the company used in its advertising campaign at that time. He also claimed that the woman was already addicted to cigarettes by the time the tobacco company started putting warning labels on its packages. The tobacco company argued that the woman obviously enjoyed smoking and continued to smoke in spite of the health risks. They also maintained that the woman was not addicted, because she had managed to quit smoking one month before she was diagnosed with cancer.

What would you do?

- a award the man ten million dollars
- b award the man _____ dollars
- c dismiss the case because _____
- d _____